



HILL END GOLD LIMITED

ACN 072 692 365

31 July 2013

The Manager
Company Announcements Office
Australian Securities Exchange
20 Bridge Street
SYDNEY NSW 2000

ASX: HEG

Placement

Hill End Gold Limited (HEG) is pleased to announce that it has completed a commitment to raise \$1,360,000 through a placement of shares with the issue of 170,000,000 HEG shares at 0.8 cents per share to Mr Soh Han Chuen, a resident of Malaysia.

These funds will be used to continue the Company's exploration programs, for working capital and for the acquisition of high potential growth opportunities.

The placement to Mr Soh Han Chuen will be in two tranches:

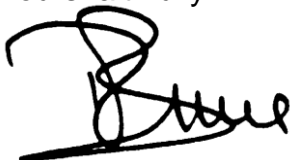
- Tranche 1 of \$1.000m for 125 million HEG shares at 0.8 cents per share on or before 5 August 2013;
- Tranche 2 of \$0.360m for 45 million HEG shares at 0.8 cents per share on or before 2 September 2013.

Hill End Gold is pleased to welcome Mr Soh Han Chuen as a significant investor in the company.

These shares will be issued under the Company's 7.1 and 7.1A (Listing Rule) capacity, which equates to 25% of the Company's current issued capital. On allotment Mr Soh Han Chuen will hold 19.9% of the resultant issued capital of the Company

Advice regarding the receipt of funds and allocation of shares will be made in due course.

Yours faithfully



Philip Bruce
Managing Director